

The ASEAN-Japan Centre relaunches official website:

New database and interview content added



<https://www.asean.or.jp/en/>

TOKYO—The ASEAN-Japan Centre (AJC) renewed its official website (<https://www.asean.or.jp/>). On the top page of the website shows the AJC's new tagline: "Building Bridges, Connecting Heart to Heart" with unique illustrations showcasing the diversity and the spirit of cooperation between ASEAN and Japan.

In addition to showcasing and reporting on the AJC's activities, the new website also features infographics, '[ASEAN-Japan Basic Information at a Glance](#)', an [ASEAN database](#) that provides access to data on ASEAN trade and investment, including basic economic indicators and the Revealed Comparative Advantage (RCA) index, as well as tourism-related data such as an overview of the number of visitors to the region, and '[The People of ASEAN-Japan](#)' interview content that presents stories of people who connect the people of the ASEAN-Japan region. The website aims to give more people the opportunity to learn about the trust-based ASEAN-Japan relationship from different perspectives. The content will be updated from time to time.

For more than 40 years since its establishment in 1981, the AJC has actively contributed to building relations between the two regions through trade, investment, tourism, and people-to-people exchanges. The website relaunch is the first in almost six years. The AJC has taken the 50th Year of ASEAN-Japan Friendship and Cooperation in 2023 as a new starting point. Based on the vision statement "Trusted Partners" adopted by the leaders of the ASEAN Member States and Japan at the Commemorative Summit, the AJC aims to deepen the "heart-to-heart" relationship between ASEAN and Japan, and together build a peaceful, sustainable, inclusive, and prosperous society.

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